## 2024 CO-OP ADVERTISING PROGRAM



## ABOUT THE PROGRAM

Advertising is essential to the selling process and to help you achieve your sales goals, we are pleased to offer you the Amantii Co-op Advertising Program. Eligibility to the program is based on the following;

- Co-op contribution will be limited to and based upon 2% of the total value of Amantii purchases made in 2024
- Co-op advertising will be shared on a 50/50 basis on an individual campaign basis; Amantii contribution is limited to the above criteria.
- Co-op funds may be applied toward `exclusively branded' local newspaper or radio advertising done during the 2024 period and/or marketing materials bought, • such as Amantii logo clothing and Amantii branded display materials.
- All claims for Co-op contribution must be received by Amantii within <u>60 days of publication, show date or</u> <u>invoice</u> and in any case no later than <u>December 31st</u> <u>2024.</u>
- No exceptions, claim for Co-op will not be accepted after this date.
- CO-OP IS NOT ROLLED OVER INTO THE FOLLOWING YEAR.
- To receive Co-op contribution, complete the slip below and submit it to usa-accounting@cannedheat.com along with proof of expenditure: i.e. dated advert, tear sheets and newspaper receipts, pictures when appropriate and copies of all receipts.
  - Co-op advertising credit will be issued to your account in January 2025.

To claim your Co-op Advertising credit, please complete and return this form along with dated copy adverts, tear sheets and media invoices.

Date: \_\_\_\_\_

## Account Number:

DATE	MEDIA	INVOICE	AMOUNT	CO-OP
			TOTAL CO-OP CLAIM	\$

## CONTACT INFORMATION

Eastern Canadian Order Desk Contact: Phone: 877.850.9458 - Ext 4 Email: eastcanorders@cannedheat.com

Western Canadian Order Desk Contact: Phone: 877.850.9458 - Ext 3 Email: westcanorders@cannedheat.com USA Order Desk Contact: Phone: 877.850.9458 - Ext 2 Email: usaorders@cannedheat.com

North America East Technical Support: Phone: 877.850.9458 - Ext 1 Email: cdn-service@amantii.com North America West Technical Support: Phone: 877.850.9458 - Ext 5 Email: cdn-service@amantii.com

Vancouver Office: Phone: 604.684.6040

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